

ADVANTAGES OF OWNING YOUR OWN BUSINESS WITH SQI

Excerpts from Paul J. Meyer's book, *Pink Slip Proof*
www.leaderexcel.com
Modified to Service Quality Institute



WITH YOUR OWN SQI BASED BUSINESS THERE IS:

No boss to report to... You are the boss!

No rigid work hours... You decide when to start & when to stop.

No aggravating office politics... You choose whether to work alone or include others.

No financial ceiling... You set the salary you want to make.

No conflict between work and family... You stay in control of how your time is spent.

Success is entirely up to you. You're the one that decides. You're the one in charge!

BENEFIT #1 - Personal Freedom

The greatest benefit to your SQI based business is the personal freedom you can exercise over your own life.

- **YOU** choose what type of business opportunity suits you best.
- **YOU** shape your day-to-day work hours in anyway you choose.
- **YOU** decide how far up the success ladder you wish to go.

An SQI based businesses allow maximum flexibility for adjusting to the needs of your individual life and family.

There are no corporate rules to helm you in or slow you down. There is no "water cooler gossip" to impede or derail your climb to the top... no one to report to or please.

You're in the driver's seat!

BENEFIT #2 - Reduce your stress

Just knowing you are in charge of your own life and schedule can minimize your stress level tremendously.

Start your day when you are ready.

Need time off for dental appointments or to coordinate vacation days with your spouse or "just because?" Take it; your time is your own.

Daycare costs eating up a large percentage of your present salary? Stay home with your kids and put that money toward expanding your own business or meeting family needs.

Lowering your stress is a tremendous benefit... and it's a great feeling!

BENEFIT #3 - Significant financial reward

The only limitation to your total financial freedom is the limitation you impose on yourself. Millions of people are starting, running, and profiting from their own business every day.

YOU can be one of them!

Conducting business from home eliminates the high overhead costs of operating a window-front store or office. You can pour all those savings directly back into your own operation, allowing you to expand your business at greater speed!

Your earning potential is no longer controlled. You do not have to hope for or beg for a raise. Whenever you boost your own revenue, you can give yourself a raise anytime!

BENEFIT #4 - Increase your competitive edge

Because you are working out of your home, your overhead is drastically reduced. The money you save on overhead can be funneled directly into growing your business!

Lowering your operating costs allows you to be highly competitive. You can pass on those competitive advantages to your customers in lower prices and more personal service... all winners in building your customer base!

**Start TODAY to enjoy
ALL THE BENEFITS:
Personal freedom
Reduction of stress
Significant financial reward
Increased competitive edge
Greater productivity
Tremendous tax advantages**

BENEFIT #5 - Greater Productivity

When you are the direct beneficiary of your own efforts, your enthusiasm tends to be higher and your productivity greater.

Just eliminating the normal commute and the dictates of other people's needs and agendas frees up more time and energy to further your own goals.

If you recruit others to work on your team, keep in mind that people are motivated by opportunities that are easy, fun, and as lucrative as possible.

BENEFIT #6 - Enjoy tax advantages

Using your home as your main place of business offers you multiple opportunities for tax advantages.

What can you deduct?

- A percentage of your mortgage payment or rent, insurance, utilities, additional phone lines, property taxes, household maintenance, security devices, and repairs... deduct it!
- A percentage of your vehicle expenses such as gas, insurance, and depreciation... deduct it!
- A portion of your moving expenses to another location... deduct it!
- Entertaining a client or prospective client over lunch while talking about business matters... deduct it!
- Software used for business purposes... deduct it!
- Educational expenses required to learn or supplement your business... deduct it!
- As you can see, there are HUGE advantages tax-wise to an SQI based business!

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